

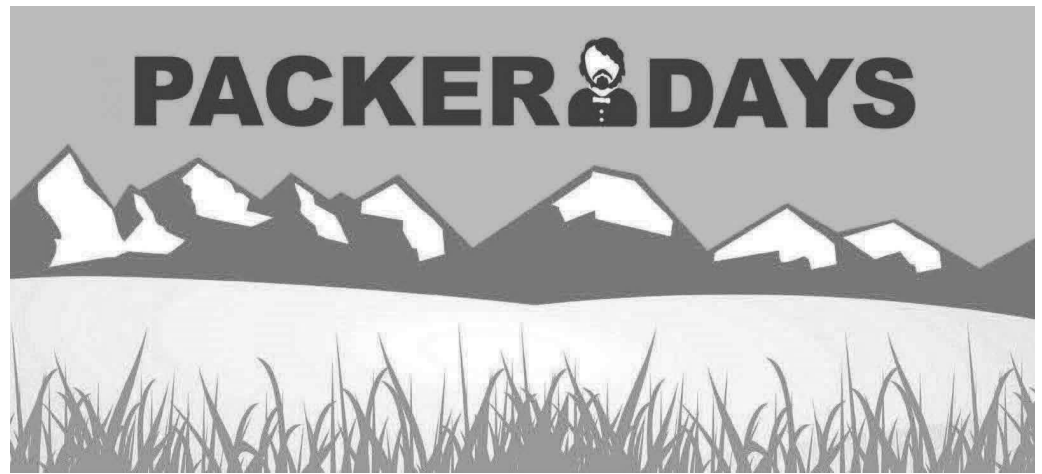
800 Gunnison Avenue
Lake City, Colorado 81235
970-944-2527

chamber@lakecity.com
events@lakecity.com
www.lakecity.com

The Mission of the LC/HC Chamber of Commerce is to promote tourism and economic development by assisting area businesses as well as serving as an information center.

CHAMBER RESPONSIBILITIES

- Brew-Ski (Feb)
- Pond Hockey (Feb)
- Volunteer Celebration
(April - collaboration with LC DIRT)
- Chamber Member
Open House Events (May - Aug)
- BINGO (June-August)
- Fourth of July Parade &
Fourth of July Park Activities
(Organization of booths/Games/ BINGO/
Band)
- Town Wide Yard Sale (July)
- Ducky Derby (July)
- OHV Rally (Labor Day Weekend)
- Oktoberfest (Sept)
- Christmas in Lake City
- Visitor Center - Year Round, visitor
requests and questions
- Annual LCHC
Official Vacation Planner
(collaboration with LCHC
Marketing Committee)



2020 PACKER DAYS Business Sponsorship

It's that time of year again! Get your business name on the revival of Packer Days. Packer Days will be held over Memorial Day weekend **May 22 - 25, 2020**. We are seeking involvement from other organizations to make the whole weekend an event to remember! Make a special "cannibal" menu, host a Packer Days activity for kids and families, and get creative! Let's make this a community event!

The Lake City/Hinsdale County Chamber of Commerce will host the main event on Saturday, **May 23rd**. The "Run for Your Life" Survival 5k will present a course of backcountry survival tasks that participating teams must successfully complete along the route. The afternoon will include the awards ceremony at the Mystery Meat Cook-off where chefs will present their mystery dish for competition.

The purpose of reviving this event is to expand our very short season. People travel on holiday weekends and there's no reason they shouldn't be traveling to Hinsdale County. We anticipate increased traffic, sales and lodging tax numbers for this weekend. In the long run, we hope to see more traffic in the early weeks of the summer.

**SPONSORSHIPS ARE DUE BY
MAY 1st AT 3PM.**

2020 PACKER DAYS Business Sponsorship

MUST BE RETURNED NO LATER THAN MAY 1ST @ 3PM

\$300.00 – GOLD SPONSORSHIP

Business and logo listing on banner; prominent sponsor with live link on event page on lakecity.com & event Facebook page; business name and logo on the t-shirts, cross-promotional opportunities, and complimentary race registration for ONE TEAM (3-5 people).

\$200.00 – SILVER SPONSORSHIP

Business listing on banner; live link event page at lakecity.com & event Facebook page; business name on the t-shirts, and complimentary race registration for TWO people.

\$100.00 – BRONZE SPONSORSHIP

Business listing on banner; listing on event page at lakecity.com & event Facebook page; business name on the t-shirts, and complimentary race registration for ONE person.

\$75.00 – BASIC SPONSORSHIP

Listing on event page at lakecity.com, business listing on Banner & T-Shirts.



You can run, but can you
SURVIVE?

2020 PACKER DAYS Business Sponsorship

MUST BE RETURNED NO LATER THAN MAY 1st @ 3PM

Business Name:

Business Telephone/Cell:

Business Website:

Business Mailing & Physical Address:

Business Hours Memorial Day Weekend:

Pick Sponsorship Level (see details on opposite page):

\$300 Gold \$200 Silver \$100 Bronze \$75 Basic

Please write a check to LCHC Chamber or call/visit to charge with a credit card.

Signature _____ **Date** _____

**Please return to LC/HC Chamber of Commerce, PO Box 430, Lake City, CO, 81235.
Email events@lakecity.com or call 970-944-2527 with questions.**

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MAY 1st AT 3PM.**