

LAKE CITY/HINSDALE COUNTY
CHAMBER OF COMMERCE



800 Gunnison Avenue
Lake City, Colorado 81235

970-944-2527

chamber@lakecity.com
events@lakecity.com
www.lakecity.com

The Mission of the LC/HC Chamber of Commerce is to promote tourism and economic development by assisting area businesses as well as serving as an information center.

CHAMBER RESPONSIBILITIES

Volunteer Celebration
(April - collaboration with LC DIRT)

Annual Membership Meeting and

Open House (May)

Packer Days (May)

BINGO (June-August)

Fourth of July Parade &

Park Activities (Organization of
booths/Games/ BINGO/Band)

Town Wide Yard Sale(July)

Ducky Derby (July)

OHV Rally (Labor Day Weekend)

Oktoberfest (Sept. / Oct.)

Christmas in Lake City

Visitor Center - Year Round,
visitor requests and questions

Chamber Member
Open House Events
Annual LCHC
Official Vacation Planner
(collaboration with LCHC
Marketing Committee)

Cottonwood Creek · Round Top · Stony Pass · Lost Trail · Hill 71 · Wager Gulch

OHV Rally & Festival



lake City, Colorado
labor Day Weekend

Alpine Loop Backcountry Byway · Cannibal Plateau · Schafer Gulch · Nellie Creek

2020 OHV Rally & Festival

hosted by Lake City/Hinsdale County Chamber of Commerce

We are seeking Business Sponsorships!

The LCHC Chamber of Commerce is excited to host the 6th Annual OHV Rally & Festival Labor Day Weekend, September 4th - September 6th. The 2019 OHV Rally & Festival was a huge success and we hope to see this one flourish even more.

This year's machine to raffle is a brand new
2019 Polaris RZR 900-EPS Trail 50 " w/ Accessories0"

This will be a 4-day OHV access event with additional entertainment including (some details are still tentative):

- 2 nights of free live music in Town Park. Saturday and Sunday evenings from 6pm - 9pm
- Rally Dinner and Fundraiser held Sunday night in Town Park at 5pm. Community dinner, live and silent auctions and raffles.
- Poker Run designed to help drive individuals to your business.
- Have something to offer? Please help us stack this weekend with lots of great activities!

This benefits the entire business community of Lake City and the other communities on the Alpine Loop.

Sponsorships are due Friday, August 16th at 5pm.

SPONSORSHIPS

___ \$500.00 – GOLD SPONSORSHIP. Business and logo listing on banner; listed as Poker Run stop; prominent sponsor on event page on lakecity.com & event Facebook page; mention in all press releases; announced at Rally and Festival gatherings, business name and logo on the t-shirts, cross-promotional opportunities, and four complimentary rally dinner tickets and two OHV vehicle access pass.

___ \$250.00 – SILVER SPONSORSHIP. Business listing on banner; live link on event page on lakecity.com & event Facebook page; listed as Poker Run stop; OHV Rally signage for business, announced at Rally and Festival gatherings, business name on the t-shirts, cross-promotional opportunities, two complimentary rally dinner tickets and one OHV vehicle access pass

___ \$125.00 – BRONZE SPONSORSHIP. Business listing on banner; listed as Poker Run stop; live link on event page on lakecity.com & event Facebook page; OHV Rally signage for business, announced at Rally and Festival gatherings, business name on the t-shirts.

___ \$75.00 – BASIC SPONSORSHIP. Business listing on website; listed as Poker Run stop; mention on event page on lakecity.com & event Facebook page; OHV Rally signage for business, announced at Rally and Festival gatherings.

SPONSORSHIPS ARE DUE BY NO LATER THAN August 16th at 5pm.

Business sponsorships can be paid in installments. Contact us to set up a schedule.

ALTERNATIVE SPONSORSHIP OPTIONS

Bronze-Gold Sponsorships can get **10% off** the sponsorship by offering “OHV Specials” to the event participants. This offer will be included in the event and marketing materials distributed during registration. Each participant will be given a 2020 OHV Rally Key Chain which will get them the specials at the participating businesses.

For example: If an OHV participant goes to the sponsoring Restless Spirits they may receive \$5 off a large pizza by showing their key chain; or maybe Team Murphy Realty is giving away a TMR koozie when the key chain is shown.

VOLUNTEERING

Does your organization want to help by volunteering in exchange for a vendor booth or another opportunity to support your organization? Please contact Drew to discuss the details – 970-944-2527 (This offer is limited to Lake City/Hinsdale County non-profits only) We will need help with:

- Event set-up, tear-down, and clean-up.
- Rally dinner serving, prepping food and bar service.

Registration for this event opened in the spring and we already have many families registered! Get the best bang for your sponsorship buck by getting your information and payment back to us promptly.

*** Future event sponsorships will be available during the Chamber of Commerce Membership Drive

2020 OHV Rally & Festival SPONSORSHIP FORM

Please print and fill out completely! MUST BE RETURNED NO LATER THAN August 14th at 5pm.

Business Name

Business Telephone/Cell

Business Website

Business Mailing & Physical Address

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Business Description

Business Hours Labor Day Weekend (**Feedback from past has been that businesses are closed by the time our registrants get back in town/during the park festivities. Please consider adjusting your hours to benefit from the crowd.**)

OHV Event Special Offers AND/OR Raffle Items (This gets you 10% off sponsorship.)

Let us know what special you would like to offer registered attendees who come to your business or what items you would like to donate to our raffles/silent auctions

Pick Sponsorship Level (see details above):

_____ \$75 Basic _____ \$125 Bronze _____ \$250 Silver _____ \$500 Gold

** Please write a check to LCHC Chamber or call/come by to charge with a credit card

_____ My organization wants to volunteer – please contact us.

Signature _____

Date _____

Please return to LCHC Chamber of Commerce, PO Box 430, Lake City, CO, 81235. Contact the Chamber with questions.